

## **NEBS 2009: Optimization of Telecom Networks Through Energy Efficiency**

**Pre-Conference Tour of a Verizon Central Office in Baltimore, MD on Monday, Oct 26, 2009** 

Tour times: 11 AM, 1 PM, 2 PM, 3 PM Limited space available; first-come-first-served Registration Required

## Conference Day 1 – October 27, 2009

| 8:00 – 8:10 AM     | Opening Remarks Chuck Graff, Director, Verizon Core Network & Technology   |
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| 8:10 – 8:45 AM     | Keynote: Exploring Verizon's Challenges in an Evolving Telecom Arena <i>Christopher Mayer, VP, Verizon Core Network &amp; Technology</i> |
| 8:45 – 9:30 AM     | Verizon Energy Efficiency Program for Network Equipment: $EE = M^2$ Chuck Graff, Director, Verizon Core Network & Technology             |
| 9:30 – 10:15 AM    | Eco-Technology: Delivering Efficiency and Innovation Lori Wigle, GM, Intel Eco-Technology Program Office                                 |
| 10:15 – 10:35 AM   | Break (Exhibits Open)  |
| 10:35 – 11:30 AM   | Understanding NEBS Environmental Requirements (GR-63 CORE) <i>Richard Kluge, Director, Telcordia Technologies</i>                        |
| 11:30 – 12:00 Noor | Panel Session Q&A: AT&T, Verizon & Industry Speakers   |
| 12:00 – 1:00 PM    | Lunch  |
| 1:00 – 1:45 PM     | Alternative Energy Solutions for Network Equipment <i>Richard Garafola, Director, Alcatel-Lucent</i>                                     |
| 1:45 – 2:25 PM     | AT&T's Critical NEBS Requirements Bon Pipkin, Associate Director, AT&T Network Equipment Physical Standards Group                        |
| 2:25 – 3:00 PM     | Exploring Operational Efficiencies at Network Facilities<br>Howard Davis, DMTS, Verizon Core Network & Technology                        |
| 3:00 – 3:25 PM     | Break (Exhibits Open)  |
| 3:25 – 4:15 PM     | The Evolution of FiOS Hardware – What's Next?<br>Vincent O'Byrne, Director, Verizon Core Network & Technology                            |
| 4:15 – 5:00 PM     | Thermal Modeling an essential tool for energy efficiency <i>Rajesh Nair, CTO, Degree C</i>   |
| 5:00 – 6:00 PM     | Networking Reception   |

## Conference Day 2 – October 28, 2009

| ſ | 8:00 – 8:45 AM     | The State of Testing Laboratories in Today's Climate<br>Gregg Tiemann, Chief Executive, Intertek, C&E   |
|---|--------------------|---|
|   | 8:45 – 9:30 AM     | Energy Efficient Cooling Methodologies Ravinder Sabhikhi, NGN CTO, IBM  |
|   | 9:30 – 10:15 AM    | Optimization of PON Technology Vijay Jain, DMTS, Verizon Core Network & Technology  |
| ı | 10:15 – 10:35 AM   | Break (Exhibits Open)   |
|   | 10:35 – 12:00 Noon | The World of EMC (GR-1089 CORE)  James Sudduth, Manager, Intertek   |
| ı | 12:00 – 1:00 PM    | Lunch   |
|   | 1:00 – 1:45 PM     | Verizon's Energy Efficiency Requirements & ATIS Update Todd Talbot, DMTS, Verizon Core Network & Technology   |
|   | 1:45 – 2:15 PM     | Designing Equipment for Energy Efficiency Tony Ali, DMTS, Verizon Core Network & Technology   |
| ı | 2:15 – 3:00 PM     | Environmental Claims Validation: Case Studies of Cost-Effective Approaches<br><b>Dr. Greg Monty,</b> Technology Director, Underwriters Laboratories |
|   | 3:00 – 3:25 PM     | Break (Exhibits Open)   |
|   | 3:25 – 4:15 PM     | Panel Session Q&A: AT&T, Verizon & Industry Speakers  |
|   | 4:15 – 4:30 PM     | Closing Remarks Chuck Graff, Director, Verizon Core Network & Technology  |

Master of Ceremonies: Keith Kuhn, ITL Program Manager, Intertek

Location: Baltimore Marriott Waterfront 700 Aliceanna Street Baltimore, Maryland 21202 USA Phone: 1-410-385-3000 Fax: 1-410-895-1900 Toll-free: 1-800-228-9290 Registration: Conference and hotel reservation will be arranged by Intertek at time of registration. To lower cost for attendees, we are once again subsidizing hotel room rates and have lowered the price of the Conference event. All attendees must stay at the Baltimore Marriott Waterfront hotel for the two nights during the Conference. Hotel reservation applies for 2 nights only (Oct 26-27, 2009), and are billed at time of registration. The registration fee is \$737.23, which includes the Conference fee (\$399) and hotel stay (\$298 + tax and fees; incidental expenses not included). If you would like to extend your stay either before or beyond the Conference dates, please make these arrangements with the hotel staff directly.

Substitutions and Cancellations: Attendee substitutions can be made in writing by contacting Hope Mascott at hope.mascott@intertek.com. Registrants who cancel after 9/1/09 or who fail to attend the Conference are liable for the full registration fee.

Disclaimer: Should unforeseen circumstances prevent any of the named speakers from presenting at NEBS 2009, as scheduled, every attempt will be made to find a suitable replacement. Verizon and Intertek will not be held liable for any damages resulting from such change. Should the Conference be cancelled for any reason, liability shall be limited after registration and hotel fees paid. Verizon and Intertek will not be held responsible for any consequential or other losses resulting from the cancellation of the Conference.

Sponsors: If you are interested in being a sponsor at NEBS 2009, please contact Chuck Graff at Ludwig.c.graff@verizon.com.